



## FOR IMMEDIATE RELEASE

### MOOVE IN SELF STORAGE HAS HIGHEST NUMBER OF CERTIFIED SELF STORAGE MANAGERS IN THE INDUSTRY

**YORK, Pa. (Aug. 17, 2023)** — Moove In Self Storage is proud to announce it employs more than 30 Certified Self Storage Managers (CSSMs) across its locations. This is substantially higher than the industry average of 1.5 and solidifies Moove In Self Storage as the industry leader in CSSMs.

The Self Storage Association's (SSA) CSSM program is designed to give self storage managers a higher level of professionalism and understanding of a manager's role and responsibilities. Its continuing education practices make them a more valued employee throughout the entire industry.

"Having an ambitious team who strive to be successful each day is the reason Moove In Self Storage has become the premier self storage provider in eight states," said John Gilliland CEO of Moove In. "Employing more than 30 CSSMs is just the beginning, and I'm excited to watch that number grow exponentially each year."

The program requires the completion of 15 course sessions. Participants must earn a 70% or higher on quizzes to pass each session and achieve a 70% or higher on the final exam to become certified. For the certification to remain valid, managers must complete four continuing education credits every two years. Once an official certificate has been awarded, managers are listed on the SSA Official Registry of Certified Self Storage Managers.

This program helps managers to understand the "why" factors of how the industry began, rental increases and their importance, profits and losses, expenses and accountability, curb appeal, and more.

#### ABOUT MOOVE IN SELF STORAGE

Since our first facility opened in 1998, Moove In Self Storage has expanded to more than 70 locations in the Northeast and mid-Atlantic regions. We offer drive-up, interior access and temperature-controlled self storage units in a variety of sizes, outdoor parking spaces at many locations and a full retail shop in every rental office. Moove In remains a locally operated company guided by its core values: do the right thing; be enthusiastic, engaged and competitive; work hard and work smart; be positive; be compassionate and authentic; and have fun and celebrate success. For more information, visit <https://moovein.com>.

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#### CONTACT

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