

FOR IMMEDIATE RELEASE

Moove In Self Storage Announces Hiring of Farmer as District Manager



York, PA - February 20, 2020

Locally operated Moove In Self Storage (MISS) announces the hiring of Tonya Farmer as District Manager. She works directly with and reports to Brian Foran, Director of Operations.

Tonya is responsible for recruiting, hiring and training, as well as supervising and mentoring the team of Property Managers and Relief Managers across the MISS portfolio of properties, which are now located across Pennsylvania, Maryland, New Jersey, New York, Connecticut and Massachusetts. She also supports and assists with the efforts of competitive unit pricing, vendor management, repairs and maintenance, auction oversight, and scheduling for the team as well as customer service issues, store audits and various reporting tasks, among others.

Prior to joining MISS in 2019, she worked as a Regional Director of Operations for Regis Corporation. In this role, she managed a territory of 60 salons with \$15 million in annual sales. Tonya was responsible for leading a team of salon and district managers and managing overall finances and productivity of her portfolio. She led her team to a 3% increase in sales year over year while decreasing payroll costs and increasing guest counts.

When asked about Tonya joining the company, Brian Foran, Director of Operations, states, "Bringing on someone of Tonya's leadership ability makes everyone better. We are thrilled she joined the team and look forward to seeing the positive impact she will make across the company."

ABOUT TONYA FARMER

Tonya was born in York, PA and raised in Jacksonville, FL. She currently resides in Wrightsville, PA with her husband, Dave, and their cat, Daisy. In her spare time, she enjoys cooking and reading. In the summer, you can find her going for long walks and spending time boating on the Susquehanna River.

When asked about joining the team, Tonya says, "I am looking forward to starting a new chapter. Throughout my more than 20 year career, I have established a reputation as a transformational leader who is driven by challenge, undeterred by obstacles and committed to furthering standards of excellence. My expertise encompasses all aspects of operations management and retail and sales planning, from controlling costs and maximizing revenues to harnessing team strengths to improve company wide performance."

ABOUT MOOVE IN SELF STORAGE

Since our first facility opened in 1998, Moove In Self Storage has expanded to 34 facilities located throughout Pennsylvania, Maryland, New Jersey, New York, Connecticut and Massachusetts. We offer drive up, interior access and temperature controlled self storage units in a variety of sizes, outdoor parking spaces at many locations, and a full retail shop in every rental office. Moove In remains a locally operated company guided by the core values of doing the right thing; being enthusiastic, engaged and competitive; working hard, working smart; having fun; and being compassionate and authentic. For more information, visit <https://moovein.com>.

CONTACT

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